

B.fter



YOUTUBE



INSTAGRAM



IDUS

B.fter: Connecting Worlds

Another day

Art for Everyone, Value for All

B.fter is a combination of the words “before” and “after,” symbolizing the positive change that comes through the product experience.

B.fter uses scents and textures to help people go beyond the limits of simply “seeing and drawing.” Each color is infused with a unique scent, allowing users to distinguish colors through smell.

What once seemed impossible artistic activities for visually impaired children has now become possible with B.fter.

Today, it is evolving into a universal design art brand that can be enjoyed by seniors, children, and the general public without restrictions.

B.fter

Paints for the blind

The Paint That Colors the World, B.fter Paint

B.fter Paint is a patented product that allows users to directly mix scents with simple operations. Each color carries a different scent, enabling users to distinguish and use them even when visual recognition is difficult.



Second Step: B.fter Stick Paint

B.fter Stick Paint allows users to distinguish colors by scent.

It's smooth, soft texture enables delicate expression with the hands.

This oil pastel brings together smell and touch, allowing creators to make artwork with multiple senses.



B.fter Moving Toward the World



Domestic
Exhibition



Overseas
Exhibition

At an exhibition featuring more than 500 participants including people with disabilities and seniors from Korea and abroad artworks created with B.fter Paint were displayed. The participants expressed their thoughts and imaginations on canvas more freely than ever before.

